From: Michael <michael@theyfly.com> Date: March 17, 2004 1:20:59 PM PST To: derek@iigwest.com, Vaughn@cfiwest.org, randi@randi.org, SKEPTICMAG@aol.com, James Underdown <jim@cfiwest.org> Subject: Hits...and misses

My hits for last week when I did the Art Bell and Alex Merklinger shows was 887,635. That's a fair number of introductions to people hearing about the Meier Contacts...and hearing what a bunch of pathetic, unscientific bozos have been defaming him for years with absolutely no substance or proof for their idiotic, defamatory claims. But I digress.

## MH

In my observations on how the hit counter on eduardmeier.org behaved:

Every time the "hit counter page" was accessed, the hit counter incremented by one. In one "site visit" while browsing around, if I accessed the front page 10 times, the counter would increment by 10. If someone "jumped to" an internal page, bypassing the "hit counter page", the hit counter would NOT increment.

Depending on site structure, a hit counter could increment every single time the "main page" (containing the hit counter) was accessed. Then the resultant count would not be the number of "visits" to the site, but the total number of times the "counter page" was accessed. The statistics on "visits" vs "hits" (etc.) was given

in the administrative console of the em.org site. Mind you... any way one looks at this, 1Meg+ hits is a lot & even if divided by 50 or 100 (counter page hits per visit), is still pretty substantial.

I wonder if search engine spiders etc. would increment the counter? Also, there are tricks in optimizing search engine listings & placements.

Regards, JP